



**Board Meeting  
June 24, 2010**

**Minutes**

Vice President John Shrout called the meeting to order at 5:03 PM

**Voting Members Present:** John Shrout, Bill Sellnow, John Pittard, Ralph King, Ed Hayes and Ben Hulgan.

**Honorary Members Present:** Teresa Walker and Jerry Cofield

**Members Absent:** Nick Williams, Ed Childress, Vandy Cruise, Grant DeMuth, Cindy Wigley and Andre' Thomas.

**Minutes** from the April 22, 2010 meeting were reviewed and approved on a motion by Bill Sellnow and Second by Ed Hayes.

Ben Hulgan presented the **Financial Report** verbally and will distribute a hard copy via Email. We have a current bank balance of \$4,438.71, with no outstanding obligations. Financial report was accepted on a motion by Ed Hayes and Second by Ralph King.

**OLD BUSINESS**

**Status of 2010 Membership Program:** Ben reported that membership has increased to 39 paid memberships versus 42 last year. Since last meeting we have received membership dues from Wayne Farms (new member) and Federal-Mogul. We have talked with Progress rail Services and they requested an invoice for dues. Efforts continue to encourage Mueller, Parker Hanifan and Pilgrim's Pride to join us.

**Action Item: ALL Board members continue to solicit their assigned contacts.**

**Update on EMA Weather Alert Initiative:** Nick and Ben contacted Anita McBurnett and discussed the decision to use Southern Link as the provider for this system. Anita stated that although the reliability of SL has been questioned the system offered some needed features that other providers could not offer, and was selected because of those features. Anita also gave us a copy of the Power Point presentation made to companies and it will be made available to interested companies either by direct email or via the MCMA website.

**Static MCMA Membership Stickers:** Ben reported that stickers were obtained and distributed to members along with a letter thanking them for their membership and support. A suggestion was made that if we continue this program that future stickers should have a white background so as to be more visible against glass.

## **NEW BUSINESS**

**Golf Tournament Planning:** Ben asked the Board to approve the August 27<sup>th</sup> date and Gunter's Landing as the venue for this year's tournament so that promotion could be initiated. So moved by Ed Hayes, Second by Bill Sellnow and approved by voice vote. Ben asked for volunteers to help with the planning and preparation for the tournament, and Teresa Walker volunteered. Bill Sellnow volunteered to help with the sponsor signs by printing them on mylar.

**Action Item: Ben to send a Co. logo to Bill for test.**

**Preview of July 8<sup>th</sup> General Membership Meeting:** Ben reported that two weeks after the first announcement of the meeting to MCMA members he had received only 2 responses. Based on this poor response he asked the County HR Association and four of the County Chambers of Commerce to announce the meeting over their member networks and the response has improved. Ben previewed the meeting program for the Board and discussed the Alabama Technology Network and its value as a resource for local businesses.

## **OTHER BUSINESS**

Ben asked the Board to consider how to appropriately address the issue of Board members who do not attend meetings and events, or otherwise engage in the Association. He shared a letter that another local agency uses to gently encourage non-engaged Board members to clarify their status and intentions. A brief discussion ensued and a suggestion was made that perhaps we should modify our By-Laws to include attendance expectations and a process for automatically removing a member who fails to meet the stated expectations. It was agreed by consensus that the letter, or a similar letter, would be used this year and that we would also address a change in the By-Laws to address this situation in the future.

Meeting was adjourned at 5:40 pm.

Submitted by: Ben Hulgan, Secretary/Treasurer